



MEMBER INFORMATION

# MERCHANT SKI PASS

## 2018-19 QUALIFIERS

**VVP Members must participate in one of the following programs:**

### MEMBERSHIP



**VVP Members Copper Level and above qualify**

Bring more flights to Eagle County Airport (EGE) and become a contributing member to the **EGE Air Alliance**



### EGE AIR ALLIANCE

- + **1-10 employees:** \$200 contribution
- + **11-20 employees:** \$300 contribution
- + **20+ employees:** \$500 contribution

**Platinum Service Program (PSP)**  
Secret shopper program customizable for your needs. Aimed to improve customer service.

### PSP



Minimum of 6 shops required to be eligible. Shops range from \$50 - \$100+ per shop, based on needs of business.

Lodging properties can participate in the **Lodging Quality Assurance (LQA)** program to receive property inspections and ratings.



### LQA

Currently, any lodging property sold through Vail/Beaver Creek Reservations or VailOnSale.com must undergo a detailed interior inspection and are assigned a Lodging Quality Assurance (LQA) rating of Platinum, Gold, Silver or Bronze.

**VCBA Winter Update Meeting**  
November 1, 2018. Cost: \$65

**Beaver Creek Guest Service Training**  
November 15, 2018 | Cost: Free

*\*Limited to businesses with a physical BC location*

### WINTER UPDATES



**Lionshead Pass Office Opens**  
November 2, 2018

**Beaver Creek Pass Office Opens**  
November 3, 2018

**Vail Village Pass Office Opens**  
November 16, 2018

Contact Anna Robinson at [anna@visitvailvalley.com](mailto:anna@visitvailvalley.com) for more info, or visit "Signature Programs" at [VailValleyPartnership.com](http://VailValleyPartnership.com).