

Merchant Pass Program 2018-2019

The Merchant Pass Program is an important tool for local Vail businesses each ski season. Many Vail businesses would be unable to attract and retain quality employees without the Merchant Pass Program. Being able to **own the passes through the business**, the **one-time transferability (\$110 fee)**, and the **flexibility to purchase the pass throughout the ski season at an affordable rate** are key factors that Vail businesses value and appreciate. There are added benefits for Merchant Pass holders, be sure to utilize the special deals and rates!

Merchant pass qualifying Requirements:

- ❄ Current VCBA Member, in good standing.
- ❄ \$65 Registration Fee per business.
- ❄ Participation in one of the following qualifying programs by a business owner or key manager. A minimum of **one person per business** must participate. However, all these programs are edifying and have been developed by the VCBA to better help businesses train their employees. We invite you to send as many employees on as many programs as possible.
- ❄ Merchant Epic Pass **\$899** and Merchant Epic Local Pass **\$669** with restrictions both having the same restriction dates: 11/23/18-11/24/18, 12/26/18-12/31/18, 1/9/19, 2/16/19-2/17/19

Qualifying programs:

- ❄ **VCBA Winter Update Meeting:** The meeting is on **November 1st** from **8:30am-10:30am at The Antlers Hotel Conference Room**. This option is **open to the public** but the **business owner or a key manager must be present in order to meet Merchant Pass qualification**. The meeting will include VCBA info and updates, Vail Resorts and Vail Mountain updates, information from local media/marketing organizations, and refreshments. We encourage business owners and their employees to attend.
- ❄ **Employee Town Tours:** **1.5-2 hour walking tour** guided through **Vail Village** and **Lionshead Village** with **key stops** such as welcome centers, pass offices, etc. This is an excellent way to **familiarize your employees** with our town so they can better **serve our customers**. Tours are limited to 15 people and assigned on a first come first serve basis. **Tuesdays 12/4, 12/11, 12/18 @ 9am**.
- ❄ **Eagle County Air Alliance** provides funding to EGE airport so that our community has a strong vibrant flight service. * Only First time members are allowed to contribute to the nonprofit fund. Donations start at \$200.



Ticket Office Opens: Lionshead-- November 2, Beaver Creek -- November 3, Vail Village--November 16

RSVP Required to VCBA Qualifier. Space Limited. Please sign up at [HERE!](#)

<http://vailchamber.org/member-benefits/merchant-pass/>

For more information info@vailchamber.org or 970.477.0075

