



MEMBER INFORMATION

# MERCHANT SKI PASS

## 2019-20 QUALIFIERS

**VVP Members must participate in one of the following programs:**

### MEMBERSHIP



**VVP Members Copper Level and above qualify**

Bring more flights to Eagle County Airport (EGE) and become a contributing member to the **EGE Air Alliance**



### EGE AIR ALLIANCE

- + **1-10 employees:** \$200 contribution
- + **11-20 employees:** \$300 contribution
- + **20+ employees:** \$500 contribution

### Navigating Complex Customer Interactions

Tactical training for front-line employees to understand the wants, needs and reactions of your customers and guests

### CUSTOMER SERVICE TRAINING



**Dates:** Nov. 12th or Dec. 5th

**Cost:**

1-2 Employees - \$50/each  
Additional Employees - \$25/each

Lodging properties can participate in the **Lodging Quality Assurance (LQA)** program to receive property inspections and ratings.



### LQA

Currently, any lodging property sold through Vail/Beaver Creek Reservations or VailOnSale.com must undergo a detailed interior inspection and are assigned a Lodging Quality Assurance (LQA) rating of Platinum, Gold, Silver or Bronze.

**VCBA Winter Update Meeting**  
November 7, 2019 | Cost: \$65

**Beaver Creek One Village Meeting**  
November 19, 2019 | Cost: Free

*\*Limited to businesses with a physical BC location*

### WINTER UPDATES



**Lionshead Pass Office Opens**  
November 8, 2019

**Beaver Creek Pass Office Opens**  
November 9, 2019

**Vail Village Pass Office Opens**  
November 15, 2019

Contact Anna Robinson at [anna@vailvalleypartnership.com](mailto:anna@vailvalleypartnership.com) for more info, or visit "Signature Programs" at [VailValleyPartnership.com](http://VailValleyPartnership.com).